



Best Western Alpine Hotel Opens in Christchurch

New-build hotel opens in Christchurch

Best Western® Hotels & Resorts today announces the opening of its newest property in New Zealand, the Best Western Alpine Hotel. The brand new hotel is the latest venture from well-known Christchurch businessman Jason Soon.

Located in Upper Riccarton, Christchurch, the Best Western Alpine Hotel features 21 spacious rooms complete with video-on-demand Netflix streaming, free WiFi available throughout the hotel and complimentary parking. Whether travelling for business or leisure, guests can relax at champion New Zealand lawn bowler Gary Lawson's new on-site bar and restaurant, the Horse & Jockey.

Managing Director of Best Western Hotels & Resorts for Australasia, Graham Perry welcomes the addition of the new build Christchurch property to the brand.

"We're very pleased to welcome Best Western Alpine Hotel to the Best Western network, and to expand our presence in the important New Zealand market."

Best Western Regional Manager New Zealand & Pacific, Andrew Belsham, says Best Western is throwing its full backing behind the new hotel during these difficult times.

"We are rallying around the community of Christchurch and are dedicated to offering all the support we can to help make the hotel a success," says Belsham. "Christchurch continues to welcome visitors with open arms, and Best Western and Jason and his partner Tina are delighted to be able to assist with this important work."

The conveniently located property is a short drive to both the Riccarton Park Racecourse and the University of Canterbury.

Best Western Alpine Hotel owner Jason Soon is delighted to be part of the Best Western brand.

"We look forward to showcasing our fine new property to guests and Best Western Rewards members".

Perry encourages travellers to continue to support the city.

"Having just returned from a visit to Christchurch, my key takeout is that the community and hotel industry are very resilient and are working hard to get back to a business as usual position. If there's one thing we can help them with, it's promoting to all Australians that Christchurch is open for the business and they shouldn't hesitate to visit – now!"

About Best Western® Hotels & Resorts:

Best Western Hotels & Resorts headquartered in Phoenix, Arizona, is a privately held hotel brand with a global network of over 4,500 hotels in nearly 100 countries and territories worldwide*. Best Western offers 16 hotel brands to suit the needs of developers and guests in every market. Best Western branded hotels include Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, GLō®, AidenSM, SadieSM, BW Premier Collection®, and BW Signature Collection®. Through recent acquisition, Best Western now also offers WorldHotels® Luxury, WorldHotels Elite and WorldHotels Distinctive brands. Completing its portfolio, Best Western offers SureStay®, SureStay Plus®, and SureStay Collection® franchises**.

Now celebrating more than 70 years of hospitality, Best Western provides its hoteliers with global operational, sales and marketing support, and award-winning online and mobile booking capabilities. Best Western continues to set industry records regarding awards and accolades, including 61 of the brand's Australasian hotels earning a TripAdvisor® Certificate of Excellence award in 2018, 19 being recognised as TripAdvisor Hall of Fame winners, Business Travel News® ranking Best Western Plus and Best Western number one in upper-midscale and midscale hotel brands respectively for two consecutive years, and Fast Company honoring Best Western Hotels & Resorts with a spot in the Top 10 Most Innovative Companies in the Augmented Reality/Virtual Reality category.

Nearly 40 million travellers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western-branded hotel worldwide.

** Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.*

***All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated.*

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