



BWH Hotel Group Appoints Sales Manager, Karl Corkhill

BWH Hotel Group has appointed Karl Corkhill as Sales Manager, just weeks after the appointment of new National Sales Manager, Jeanelle Witton-Smith.

Corkhill will have responsibility for corporate, leisure and MICE markets, with a primary emphasis on New Zealand and Victoria. A professional Sales Manager with extensive experience in corporate sales and account management in hospitality and tourism, he recently returned to Australia after two years in New Zealand as Business Development Manager for Thrifty.

Managing Director of BWH Hotel Group for Australasia Graham Perry is pleased to welcome Corkhill to the growing sales team.

“Karl is a wonderful addition to our Sales & Marketing team,” says Perry. “His experience complements and extends the skills within BWH and will be a real asset for our hotels across Australasia.”

“Karl understands hotels, hospitality, travel and sales. His in-depth knowledge of the New Zealand corporate market is a real plus, as well as the fact he has previously worked with World Hotels, which is part of the BWH Hotel Group suite of brands.

“This appointment is yet one more step in our ‘road to recovery’. We’re building for a very strong 2021.”

Corkhill is very excited by the opportunity with BWH Hotel Group.

“I’m really looking forward to working with the energetic and focussed team,” says Corkhill.

“With clearly defined plans for strong growth across the region, including the introduction of new brands such as Aiden, it is an exciting time to be a part of BWH Hotel Group.”



Photo caption: Karl Corkhill

About Best Western® Hotels & Resorts and BWH Hotel Group:

Best Western Hotels & Resorts headquartered in Phoenix, Arizona, is a privately held hotel brand within the BWH Hotel GroupSM global network. With 16 brands and approximately 4,700 hotels in over 100 countries and territories worldwide*, BWH Hotel Group suits the needs of developers and guests in every market. Brands include Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, GLō®, Aiden®, Sadie®, BW Premier Collection® and BW Signature Collection®. Through recent acquisition, WorldHotels® Luxury, WorldHotels Elite and WorldHotels Distinctive brands are also offered. Completing the portfolio is SureStay®, SureStay Plus®, SureStay Collection® and SureStay StudioSM franchises**. For more information visit www.bestwestern.com.

** Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.*

***All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated.*

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